

Information  
Hierarchy



Clear  
Message

Readability

Call  
to Action  
(CTA)

Color  
Theory

5 TIPS TO CREATE BETTER ADS  
EXAMPLES



**Sale**  
**1.99**



**Sale**  
**\$1.99**

Nov x - Nov x, 2024



MIRANDA  
LIASSON

*the*  
SWEETHEART  
FIX

*"Liasson writes with  
humor and heart."*  
—Jill Shalvis, NYT bestselling author



MIRANDA  
LIASSON

*the*  
SWEETHEART  
FIX

*"Liasson writes with  
humor and heart."*  
—Jill Shalvis, NYT bestselling author

*OUT*  
NOW

*BUY*  
**NOW!**



*"Liasson writes with  
humor and heart."*  
—Jill Shalvis, NYT bestselling author

# BOOK TOUR

CITY, STATE

BOOKSTORE NAME  
&  
ADDRESS

CITY, STATE

BOOKSTORE NAME  
&  
ADDRESS

CITY, STATE

BOOKSTORE NAME  
&  
ADDRESS





# BOOK TOUR

CITY, STATE

BOOKSTORE NAME  
&  
ADDRESS

CITY, STATE

BOOKSTORE NAME  
&  
ADDRESS

CITY, STATE

BOOKSTORE NAME  
&  
ADDRESS

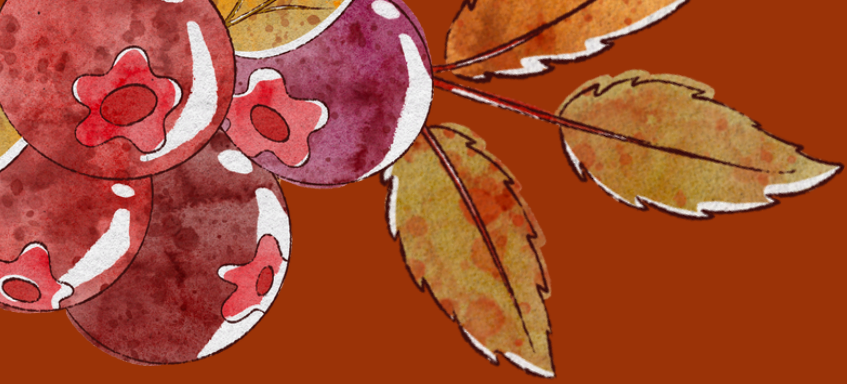


MIRANDA  
LIASSON

*the*  
SWEETHEART  
FIX

*"Liasson writes with  
humor and heart."  
—Jill Shalvis, NYT bestselling author*





# BOOK TOUR

CITY, STATE

BOOKSTORE NAME  
&  
ADDRESS

CITY, STATE

BOOKSTORE NAME  
&  
ADDRESS

CITY, STATE

BOOKSTORE NAME  
&  
ADDRESS

